

BEST AVAILABLE COPY



UNITED STATES PATENT AND TRADEMARK OFFICE

 COMMISSIONER FOR PATENT
 UNITED STATES PATENT AND TRADEMARK OFFICE
 WASHINGTON, D.C. 20230
 www.uspto.gov


Bib Data Sheet

CONFIRMATION NO. 1792

SERIAL NUMBER 10/034,654	FILING DATE 12/26/2001 RULE	CLASS 348	GROUP ART UNIT 2612	ATTORNEY DOCKET NO. BELL-0163/01330
------------------------------------	---	---------------------	-------------------------------	---

APPLICANTS

 Scott R. Swix, Duluth, GA;
 Paul T. Watson, Alpharetta, GA;
 James H. Gray, Atlanta, GA;

 ** CONTINUING DATA ***** *KB* *NONE*

 ** FOREIGN APPLICATIONS ***** *KB* *NONE*

IF REQUIRED, FOREIGN FILING LICENSE GRANTED

** 02/04/2002

Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no	STATE OR COUNTRY GA	SHEETS DRAWING 6	TOTAL CLAIMS 41	INDEPENDENT CLAIMS 4
35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance				
Verified and Acknowledged	Examiner's Signature <i>KB</i>	Initials		

ADDRESS

 John E. McGlynn
 WOODCOCK WASHBURN LLP
 46th Floor
 One Liberty Place
 Philadelphia, PA 19103

TITLE

System and method for inserting advertising content in broadcast programming

FILING FEE RECEIVED 1332	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees
		<input type="checkbox"/> 1.16 Fees (Filing)
		<input type="checkbox"/> 1.17 Fees (Processing Ext. of time)
		<input type="checkbox"/> 1.18 Fees (Issue)
		<input type="checkbox"/> Other _____
		<input type="checkbox"/> Credit